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Introducing Ari Cretu

Based in Houston, Ari is Managing Partner of Allen Austin's Interim Leadership & Project Consulting Practice. He also heads the firm's Industrial Practice and is a member of its Private Equity Practice. In addition to his responsibilities of client management, engagement delivery, and overall execution of services, Ari is a key member of Allen Austin's leadership team where he assists in the strategic direction and tactical plans of the firm. He was drawn to Allen Austin because of the firm's commitment to culture, disciplined approach to client service, and proprietary proven methods of success.

Ari brings 15+ years' experience of providing advisory services and interim leadership to start-ups, private equity-backed entities, and publicly-traded enterprises. Ari has built a strong track record of assisting companies in identifying critical business issues and driving revenue growth across multiple service offerings, industries, and geographical markets. He prides himself on building longstanding partnerships with investors, owner-operators, management, and boards to deliver value to the organization.

Prior to joining Allen Austin, Ari was a Managing Director with Parker + Lynch Consulting, an interim management and project services firm in the Houston and San Francisco markets. Earlier in his career, he held consulting roles within public accounting as well as roles of increasing responsibility within corporate accounting.

Ari received a Bachelor of Science in Accounting from Syracuse University and a Master of Science in Accounting from Suffolk University. He is an active CPA in Texas and is a member of several professional organizations including the Private Directors Association, Association for Corporate Growth, Turnaround Management Association, and the Houston Energy Finance Group.

Ari grew up in the Boston, MA area and now resides in Missouri City, TX with his wife Andrea and two dogs, Kirby and Millie. When not in the office, Ari enjoys playing golf and cheering on his beloved hometown sports teams. Mentoring students and serving the not-for-profit community also round out Ari's passions.