



Victoria Lopez Negrete

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## Introducing Victoria Lopez Negrete

Victoria's practice areas include all facets of financial services including retail banking, FinTech, payments, and insurance. She partners with clients who are global leaders in solving their senior executive talent and leadership needs. Victoria fills critical leadership roles at the C-Suite level that span general management, digital, data analytics, finance, marketing, and operations. She is also a leading member of the firm's diversity and inclusion practice.

She is a passionate, visionary executive experienced in strategy, planning, product/service creation, and has led high-performance teams that deliver industry-leading growth and profits. Victoria became acquainted with Allen Austin as a candidate for a C-Suite level role and was attracted to the firm because of its commitment to long-term relationships rather than transactions, and helping clients achieve their business objectives, rather than filling seats or delivering leadership solutions in a vacuum.

She is committed to helping clients achieve their diversity and inclusion objectives. Her strong management and consultative skills are combined with a strategic, practical, and consultative approach that enables her to help organizations gain a deeper understanding of individual leader and team strengths and areas for growth to ensure clients have the right people in the right roles to achieve their goals.

Deep global expertise in financial services, banking, private equity and Insurance

Victoria is a Venture Partner at MissionOG and has been a senior leader in global Fortune 500 business environments including Western Union as Senior Vice President & General Manager, North America; Citigroup, as Executive Director, Regional Credit Cards/Vice-President where she drove enterprise-level vision, strategy and leadership for the credit card portfolio spanning 13 countries in Latin America and General Manager at MasterCard International in Mexico City.

Victoria has served on for-profit and non-profit boards of directors including the Latin America Visa and the TSYS – Mexico and Prosa (Promoción y Operación, S.A.) Board of Directors and was named by El Diario newspaper among the Top 50 Outstanding Latina Women.

Victoria received her Bachelor's degree in Sciences of Social Communication from Universidad Anáhuac, Mexico City, Mexico.